

TJ BAND BOOSTER MEETING

January 19, 2021 / 6:30 PM / Virtual Meeting via Zoom

ATTENDEES

Steve Ballard, Lisa Barker, Anais Beauvais, Aditi Chandrashekar, Ely Chen, Sunghee Chon, Claire, Susan Essman, Katharine Hansen, Mary Huaman, Ricardo Huaman, Michele Hyde, Val Kreider, Elaine Maag, Melanie, Helen Miller, Ouyang, Tracy Pierson, Karen Walters, Yoon, Jennifer Zhuang

AGENDA

Call to Order and Welcome – Val Kreider

Approval of December 15 Meeting Minutes

Updates from Band Director – Steve Ballard

- Master classes:
 - Latest round had good attendance and included some new students
 - Added a percussion master class
- Course selection for next year starting up
- TJMC:
 - Steve met up with Mr. Hodges in the activities office who approved plan to go ahead with the plans for TJMC and Pep Band. Steve is still working on coordination for field use.
 - Calendar will be published tonight, which includes spring, summer, and fall rehearsals.
 - Enrollment confirmation window is February 1-5. May need to update paperwork.
 - Virtual uniform measurements February 17-20 by appointment through Sign-Up Genius
 - First rehearsal March 18. Percussion and guard re-auditions will take place as needed.
 - Two Saturday band camps in April
 - Rehearsals 5:00-7:45 pm. Need time for students to make it to rehearsals. Students in school will have organized study period between school and rehearsals. Friday rehearsals 1.5 hours followed by activities.
 - April 29 will be fall interest meeting. Can invite rising 9th-graders to see performance. May want to incorporate fund-raising into event as well as a preview of other bands.
 - Final day of spring TJMC will be May 1st: Rehearsal and final performance and possible Senior Night
 - Staff is eligible for vaccines next week under VHSL
 - Steve will check to see if students need to complete the athletic forms
 - Have used just over half of appropriations fund from the fall (approximately \$8K). This fund would cover about \$80 per kid. If there are 100 TJMC members, the cost would be less than \$200 apiece. Would have to recalculate if closer to 50 members. Total cost just under \$17K.

- One percussionist and two Color Guard members have submitted performances to WGI. May have some students submitting to AIA as well.

Updates from Band Council – Anais Beauvais and Aditi Chandrashekar

- First lunch hangout is this Thursday on Discord. Want it to be like lunch hallway. Can go into different groups.
- Some alumni would be happy to join in. This shows that the band community leaves a lasting effect on students.
- Have made some more posts to Instagram. This helps get message out about the influence of the band community.

Treasurers' Reports – Qiqi Lu and Jennifer Zhang

- Budget document is on the shared folder
- Master class was \$450 last week
- Jennifer reviewed the various income line items. Total income of \$7864.
- Val proposed that we put all line items in one aggregate source so that Steve has one pot to pull from. Whatever is left at the end of the year will be used on one or two big ticket items. The bottom line will still zero out at the end of the year. This was approved.

Communications Updates – Susan Essman and Katharine Hansen

- Staff bios on website are being updated and three freshman parents are proofreading
- They are thinking of ways to improve the look of fundraising on the website

Fundraising Updates

- Band-inspired Jewelry – Susan Essman
 - No new sales, but hoping for more as TJMC is rolled out
- Spring Fruit Sales – Heather Boles
 - For direct sales in the spring, would only be able to offer 3 items: California oranges, a mixed trio, and Anjou pears. This would be more expensive than the fall.
 - The issue with having a truck is this would be the first week in March and we can't have students show up to unload. There would also be a 150-box minimum or 108 flats of strawberries, which is unrealistic.
- Fund Drive– Lisa Barker and Helen Miller
 - Have about \$5700 to date
 - Could have a 2-week targeted armchair fundraiser for the spring
 - Ask family and friends
 - Competition between groups
 - Can have an ask, but goal is participation
 - Email messages need to be drafted and sent out
 - Include corporate matching
 - Anais can post to band alumni page if one exists
- Gift Card/Shopping Card Program – Michele Hyde
 - Have brought in \$360 to date
 - Starbucks shopping cards have high percentage return

- Can copy and paste code into app
- Spirit Wear – Helen Miller and Ely Chen
 - Helen sold 90 hand sanitizers. There are about 200 left to sell.
 - Ely did an inventory of the old merchandise
 - Plenty of hoodies and PJ bottoms left
 - Ten 2015 White House ornaments
 - 152 lanyards – can be used with clip for masks for students
 - 2018 and 2019 show shirts
 - Qiqi can invoice if students want to buy anything. Delivery at rehearsals.
 - Online store will be discussed at February meeting. Can do porch pick-ups again.
 - TJMC show shirt is included in Steve’s estimated fees
- Sachets and Shawls (completed) –Val Kreider
 - Sold \$174 worth of merchandise, net of \$169.57 after PayPal fees
- Tea and Coffee Sales (full school year) – Val Kreider
 - Quarterly checks come in from tea shop
 - New coffee and tea flyer is on the website. Anais and Aditi will post it to Instagram.
- License Plate Frames – Geeta Thapa
 - Sold 3 in December and 3 in January
 - Advertised through the PTSA

Meeting dates for 2020-2021

- Third Tuesdays 6:30 pm - virtual
 - February 16, 2021
 - March 16, 2021
 - April 20, 2021
 - May 18, 2021
- If there is a return to school, the meetings will be held in the Principal’s Conference Room (PCR)

NEXT MEETING

- February 16th, 6:30 pm

Links and Codes

Opt-in Directory and Volunteer Interest Form: <https://tinyurl.com/TJBandsDirectory2020>

Gift Card/Shopping Card Program enrollment code: 231LLC678861

Download the mobile app at www.raiseright.com, or go to GooglePlay or to Apple’s App Store.

You may also shop at www.shopwithscrip.com.

Donations: www.paypal.com/us/fundraiser/charity/1251587

Amazon Smile: <http://smile.amazon.com/ch/54-1819971>

Elden Street Tea Shop: www.eldenstreettea.com promo code *TJBAND* (online or in person)

Weird Brothers Coffee: Select *Thomas Jefferson High School Band Boosters* from the *Choose Your Charity Organization* dropdown menu at

https://www.weirdbrothers.com/store/p164/EOTH_Charitable_Blend.html.

