

TJ BAND BOOSTER MEETING

October 20, 2020 / 6:30 PM / Virtual Meeting via Zoom

ATTENDEES

Alex, Steve Ballard, Lisa Barker, Anais Beauvais, Aditi Chandrashekar, Ely Chen, Natalie Coburn, Susan Essman, Katharine Hansen, Michele Hyde, Val Kreider, Qiqi Lu, Melanie, Helen Miller, Phone-in caller 1, Phone-in caller 2, Tracy Pierson, Ben Powell, Pranita, Anne Shin, Meltem Tunasar, Victoria, Karen Walters, Linda Winston, XJL, Jennifer Zhuang

AGENDA

Call to Order and Welcome – Val Kreider

Approval of Minutes from September 15 Meeting

Updates from Band Director – Steve Ballard

- Kids have posted a lot of recordings – in and out of class
- Minimum of 1 week to record for assignments. They have 10-20 minutes to record during class – they don't like this. They should approach it like a normal rehearsal.
- Summative assessment posted this week
- SRO - he has converted files of 1st round, second group due at the end of the month
- Semper Fidelis – virtual ensemble video “made his day”
- TJPF has requested a video of band students playing fight song. This is okay if the digital form is signed by parents of all in video.
- New instructor Eric Sabo from Marine Band
 - Will take over Jazz 2 in 8th period
 - He is going through HR approval right now
 - He is arranged through the end of 1st semester so far
 - \$1240 for 15 ½ meetings (the ½ was for joining in as a spectator in Masterclass). It would be \$2000 for second semester if in-person, but easier for Steve to supplement under curricular. Band Boosters would fund the difference of up to \$1000. If he is made Assistant Director (currently not filled), would get stipend from the school.
- Getting a lot of support from specialists has been the best use of funds (Masterclasses). Masterclasses are generally under \$500 if Steve continues to contract through the first semester. 1st round of masterclasses comes out of TJMC. Remaining are for curricular/band classes. Have a cushion from last year's funds.
- Brandon is sponsored professionally by Shires who is going to send test instruments. Would get steep discount if we liked and kept them. Currently have a need for euphoniums and a trombone and would like a piccolo trumpet and an Eb trumpet. In the future, Steve would like to have a woodwind choir.
- Band is virtual through January and there will be more Masterclasses and guest clinicians.

Opt-in Directory and Volunteer Interest Form

- The directory will be helpful for connecting families and future carpools
- Information (other than volunteer info) will be shared after all is gathered

Treasurers' Reports – Qiqi Lu and Jennifer Zhang

- Auditing Committee will be headed by Sujatha Narayan. Seeking second parent to help, preferably a sophomore or junior parent for continuity.
- Every year we start off spending before money is in the account
- Still collecting replacement checks for TJDL lunch
- Money is coming in from Scrip
- Had to buy hand sanitizer in bulk, which wiped out profit from online store
- Amazon Smile has been moved to donations
- Uniform cleaning fee will be reimbursed by the school

Fundraising Updates

- Online Store (complete) – Helen Miller and Ely Chen
 - Summary of sales details in shared folder
 - 25 grouped orders (30 overall), raised \$2908 for a \$799 profit
 - \$975 still owed for hand sanitizers (28 sold initially). There have been 3 recent orders, so the net loss is now \$161. Breakeven is 35-36 sold. Please contact Helen or Ely if you want hand sanitizer and Qiqi can invoice the order.
 - Designs by Katharine Hansen, Helen Miller, Ely Chen, and Steve Ballard
- Fall Fund Drive (in progress) – Lisa Barker
 - Just under \$1788 collected so far
 - Will capitalized on “Giving Tuesday”. Could use brass recording for this.
 - Will have a better idea of precise shortfall in the spring
 - Steve would like to outfit the brass ensemble
- Gift Card/Shopping Card Program (ongoing) – Michele Hyde
 - \$190 earned so far
 - Can use the app for eGift cards
 - There are currently some bonuses on certain vendors
- Fruit Sales (ongoing) – Heather Boles
 - All sales are direct order and direct ship
 - There will be a push after November 1st for more orders
- CoZzzy Comfy Sheets (Nov 6-21) – Val Kreider
 - New fundraiser – information will go out at the end of October
 - Microfiber sheets – very soft
 - All direct sales from the website
 - Can give to relief organizations or shelters
- Tea Sales (full school year) – Val Kreider
 - Partnered with Herndon tea shop
 - Tea shop has a promotion code we can use all year. Can order and pay online or order in person. Each quarter, the owner will search on the TJ Band promo code and will send money to the boosters.
 - Val will ask about the special TJ blend

- Still waiting to hear back from coffee shop
- Band-inspired Jewelry – Susan Essman
 - Cherry blossoms, flowers on earrings, necklaces, backpack charms
 - Look in handouts on drive for the sample jewelry and proposed prices
 - Will sell through Google Form; invoice sent by Susan, check to Boosters or payment through PayPal
 - Can include gift message or gift wrap, can be ordered in time for Christmas
 - Boosters to reimburse shipping out of proceeds
- License Plate Frames (ongoing) – Geeta Thapa
 - Please contact Geeta to arrange for shipment
- Russian Throws, Pashminas, Shawls (proposed)
 - Traditional and authentic
 - Made by local artisans from hand-spun goat down and other fibers
 - Approximately \$70 for small size

Meeting dates for 2020-2021

- Third Tuesdays 6:30 pm - virtual
 - November 17, 2020
 - December 15, 2020
 - January 19, 2020
 - February 16, 2020
 - March 16, 2020
 - April 20, 2020
 - May 18, 2020
- If there is a return to school, the meetings will be held in the Principal's Conference Room (PCR)

NEXT MEETING

- November 17th, 6:30 pm

Links and Codes

Opt-in Directory and Volunteer Interest Form: <https://tinyurl.com/TJBandsDirectory2020>

CoZzzy Comfy Sheets: www.CoZzzyComfy.com/online-store online code *TJ Band 1 - 2020*

Citrus Sales: www.FreshFruitOrder.org/tjcitrus

Gift Card/Shopping Card Program enrollment code: *231LLC678861*

Download the mobile app at www.raiseright.com, or go to GooglePlay or to Apple's App Store. You may also shop at www.shopwithscrip.com.

Donations: www.paypal.com/us/fundraiser/charity/1251587

Amazon Smile: <http://smile.amazon.com/ch/54-1819971>

Elden Street Tea Shop: www.eldenstreettea.com promo code *TJBAND* (online or in person)

Weird Brothers Coffee: Select *Thomas Jefferson High School Band Boosters* from the *Choose Your Charity Organization* dropdown menu at https://www.weirdbrothers.com/store/p164/EOTH_Charitable_Blend.html.