

# TJ BAND BOOSTERS

## FUNDRAISING PLAN 2020-2021

- Fundraising needs will depend on what the school year looks like.
  - Time fundraisers to avoid as much overlap as possible.
  - Predetermine distribution points for merchandise pick-up if TJ is closed
  - Have fundraising options that can be completely online.
  - Improve messaging and communications
1. Present a cohesive fundraising plan to TJ Bands community (to avoid the feeling of being overrun with fundraisers)
  2. Be mindful of frequency of advertisement to TJHSST community (to avoid people becoming band weary)

### THESE FUNDRAISERS MIGHT NOT HAPPEN IN 2020-2021:

Concessions Stand  
Coffee and Tea Sales  
Coffee for Dollars

<b>LARGE SCALE CAMPAIGN</b>		👤 Lisa Barker & TBD
August / early September push, then again before concerts		📅 Fall/Winter
🎯 TJ Bands, TJHSST, Larger Community	📁 General	📱 Online & On-site
<b>GIFT CARDS AND SHOPPING CARDS (SCRIP)</b>		👤 Val Kreider & TBD
Has potential to be bigger		📅 Ongoing
🎯 TJ Bands	📁 General, Gifts, Shopping	📱 Online & On-site
<b>CONCESSIONS STAND</b>		👤 Susan Essman & TBD
TBD if this will happen next year		📅 Winter/Spring
🎯 TJHSST	📁 Food and Beverage	📱 On-site
<b>TJ MERCHANDISE</b>		👤 Helen Miller, Ely Chen
Looking at online store options; new logo		📅 Ongoing
🎯 TJ Bands	📁 Gifts, Spirit Items	📱 Online & On-site
<b>TJ LICENSE PLATE FRAMES</b>		👤 Geeta Thapa
School-wide events		📅 Ongoing
🎯 TJ Bands, TJHSST	📁 Gifts, Spirit Items	📱 Online & On-site
<b>HAND-CRAFTED JEWELRY</b>		👤 Susan Essman
		📅 On-going
🎯 TJ Bands	📁 Gifts, Spirit Items	📱 Online & On-site
<b>FRUIT SALES</b>		👤 Heather Boles
9/28-11/2 sales 11/20? Delivery		📅 Fall/Winter, Winter/Spring
🎯 TJ Bands, TJHSST	📁 Gifts, Food and Beverage	📱 Online & On-site
<b>COFFEE AND TEA SALES</b>		👤 Val Kreider & TBD
TBD if this will happen next year		📅 Fall/Winter, Winter/Spring
🎯 TJ Bands, TJHSST	📁 Gifts, Food and Beverage	📱 Online & On-site
<b>COFFEE FOR DOLLARS</b>		👤 Val Kreider & TBD
TBD if this will happen next year		📅 Fall/Winter
🎯 TJ Bands, TJHSST, Larger Community	📁 General, Food and Beverage	📱 On-site

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## FUNDRAISING PLAN 2020-2021

### NEW IDEAS

- TJ Merchandise Online Store for higher ticket and regular items: Orders & payment online, looking into delivery options, "store" opens for 3-4 week blocks of time
- TJ-opoly for future year: Merchants sponsor game spaces, target business sponsors where our families live, Pinecrest Plaza and other places our students go, broad appeal to TJHSST community
- TJ masks: Themed masks for new reality, broad appeal to TJHSST community(?); needs approval
- TJ pasta for future year: Pasta with some shaped as school letters, possibly in school colors, broad appeal to TJHSST community

### COZZY COMFY SHEETS

New idea for 2020-2021, target winter

© TJ Bands, TJHSST

📁 Gifts, Shopping, Restful

👤 TBD

📅 Fall/Winter

📖 Can be fully online

### MATTRESS WAREHOUSE SALES

Was canceled for March 2020, target spring

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Larger Community

📁 Gifts, Shopping, Restful

👤 TBD

📅 Winter/Spring

📖 Online & On-site

### TJ-OPOLY

Idea for future fundraiser

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📁 Gifts, Spirit Items

👤 TBD

📅 Ongoing, Fall/Winter

📖 On-site & On-site

### TJ MASKS

New idea to consider

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📁 Gifts, Spirit Items

👤 TBD

📅 Ongoing

📖 Online & On-site

### TJ PASTA

Idea for future fundraiser

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📁 Gifts, Spirit Items,  
Food and Beverage

👤 TBD

📅 Ongoing,  
Fall/Winter/Spring

📖 Online & On-site